

Number one aim



La Trobe has launched a new bid to become Australia's leading sports university. The university aims to be 'the place to be' for elite athletes, as well as for sport study and research.

La Trobe Vice Chancellor John Dewar (pictured) released details of the new La Trobe Sport unit at the sporting mecca, the Melbourne Cricket Ground, to an audience representing the wide range of Victoria's sporting community.

Dewar said the university had already forged strong relationships at all levels of the sports community and La Trobe Sport was a signal of increased commitment.

"La Trobe Sport will drive the university's vision to be the leading Australian university for sport – the best place to study sport, the best at sport research, and the best at working with the sport industry and community partners", Dewar said. "La Trobe is very much a part of Melbourne – our nation's sporting capital – and we see sport very much as a part of La Trobe's commitment to making a difference."



Monash surfers crowned

"The waves were very rough throughout the competition"

Poor surf conditions didn't deter Monash surfers, who were crowned champions of the Australian University Games surfing competition.

Fourth year civil engineering student, manager and captain of the team Damian Png said the team was overwhelmed with the result.

"Taking out the title was truly sensational," Png said. "The greatest part for the team in becoming the champions was the sense of achievement everyone felt after all the

effort and training they put in, particularly for myself and a few others who helped raise the team from the ground."

Monash also won first place honours in the women's section and brought home the bronze in the men's and team challenge.

Linley Hurrell and Georgia Thompson won gold and silver, respectively, in the women's body boarding.

"On top of her gold medal, Linley was also one of few contestants to win the Green and Gold medal for good sportsmanship and notable

participation," Damian said.

"She actually strained her back in the body boarding final, but still pushed on to compete in the longboarding final, a commendable effort and dedication to the team.

"At the end of the day, what won us the women's was their willingness to go out in terrible waves, but still make the most of it."

Held in Wollongong from 7-11 July, the Monash team comprised 20 competitors. Three categories – stand up, long boarding and body boarding – were contested

over the three days with the team challenge tallied at the end of the final day.

"Unfortunately the waves were very rough throughout the competition, making it hard to find a clean, defined wave," Png said. "Chris Colman deserves a specific mention for his arduous efforts for consistently attempting the fabled chandelier and chair manoeuvre in some of the largest, most dredging waves of the competition." 

There are over HALF-A-MILLION students across Victoria's campuses

A large proportion of Victoria's YOUTH MARKET can be found in the one place - UNIVERSITY.

Utimes Magazine is the HIGHEST CIRCULATING & ONLY comprehensively distributed student press across Victoria:

Utimes Magazine is Victoria's ONLY print media available to advertisers wishing to connect with this audience of savvy and enthusiastic consumers. We have unparalleled reach into the campuses and student households

Call the advertising team at Utimes on 03 9532 9166
Or email ads@utimes.com.au
Media kit available on www.utimes.com.au

Place your advertisement in the end of year **Bumper Break-up Edition**
Publication Date: October 15
Booking Deadline: October 8

