

Get hooked on fish & chips

In 2006 British born Ray Good opened Hooked on Chapel Street. A fully licensed eatery serving old school fish and chips along with healthy sustainable seafood and salad options. All in a hip nautical setting.

Now with an additional Brunswick Street store, bright new menu additions, beer and cider on tap, and a phenomenal hidden courtyard out back - Hooked is the ideal venue for healthy summer dining fun.

Inspired by Good's childhood holidays spent working in his Uncle Johnny's beachside fish and chip shop in the UK, Hooked stores have a rustic edge finished with antique marine ware and quirky design flair.

Quality at Hooked is paramount. Flake won't be found on the menu due to depleting numbers. Instead, varieties like barramundi, salmon, and snapper are delivered daily and filleted in store. Sauces are handmade entirely in store and everything on the menu is available gluten free.


Hooked is possibly Melbourne's only eatery offering hand cut chips, potato cakes and hand shaved sweet potato chips. Each week 2000 kilograms of potatoes are delivered from local farms, hand peeled and cut using old machines that Good sourced from fish and

chippers from the 1960s.

"Making chips isn't a science it's an art," says Good. "You can't just buy your chips in a frozen packet off the shelf."

To coincide with summer, four super food salads have been added to the menu offering punters additional vibrant and healthy options. Baja fish, grilled prawn and chipotle black bean tacos are further menu additions adding spice. Can't decide? Devour any two with a bottle of cold Mexican beer for \$15.95. Affordable lunch box specials of, say, smoked salmon and goats cheese roll, grilled calamari, or legendary fish burger have been extended to offer quick, easy, healthy and tasty on-the-go fare everyday.

This summer family and friends will love Hooked for affordable, healthy and fun meals in a great setting. Childhood summers will be channeled with tempura battered fish and chips wrapped in paper. Head to the park and enjoy.

Hooked stores are located at 172 Chapel Street, Windsor and 384 Brunswick Street, Fitzroy. Both stores open Sunday-Wednesday 11.30am-9.30pm, and Thursday-Saturday 11.30am-10pm. 

hooked.net.au



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